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In the name of God the most Merciful, the most Compassionate

The framework for media functions at Salah al-Din Jurisdiction  
For the month of Rabi' al-Awal 1428 [MAR 2007]

**Introduction:**

[T.C: poetry about the importance of the media]

Nowadays, everyone is aware of the media importance, so in order not to repeat the same mistakes of the past, we have decided to set up this structure to institute a media process in the state [of Salah al-Din area.]

**(1) – The mechanics of establishing media practice in the state (objectives):**

- 1- Strive to create a web intranet for the state to exchange information and equipments from the top of the pyramid to its base and vice-versa.
  - ❖ The technicalities of this endeavor: The state media official will appoint an official for each of the three sectors; each official will appoint representatives in every area (one or more, as need.)
  - ❖ Most important intranet advantages: The preparation of an internal and an external military news bulletin (internal to raise morale and promote superior work) Departments other the media can also use this intranet.
- 2- Provide the intranet service with the following:
  - A. The latest al-Furqan agency productions, as they become available.
  - B. The most important global Islamic productions, such as “Sahab.”
  - C. The most global news (audio and visual) (a future goal.)
  - D. Provide services to the brothers, as much as possible, (burn CD’s, copy cassette tapes; print publications, bulletins, religious books, educational curriculum in every field of studies.)
- 3- Obtain media materials from all network sources to be used by [officials at] the top of the pyramid. (This concept is explained along with priority arrangements at [“Instructions for Media Personnel.”](#) The primary mission of the media representative is to report events from the military side. (Examples of military material: light physical fitness exercise performed by the brothers – a sudden meeting with an important personality – swimming by the brothers, etc ...) The secondary mission of the media representative can also be found at [“Instructions for Media Personnel.”](#)

**(2)- The importance of the interlinking relationship between the media field and others:**

The relationship is brotherly based on the Qur'an, traditions, mutual advice and prayers. A person working in a group can accomplish more than a person working alone. Perhaps you have a brother who was not born to your mother [a good friend.].

The most important aspect of working together is to get materials from sources other than the media, and to deliver media materials prepared for them, for example:

**1- The relationship of the media with the commander:**

# The media requests the following of the commander:

- 1- A house [office,] a car with an assigned driver.
- 2- Continuous financial support to ensure the success of media implementation.
- 3- To forward all materials received by him from (al-Furqan) establishment until [such a time when] direct link can established.
- 4- To forward any recommendation from the brothers (from any field.)

# The commander requests the following of the media:

- 1- Forward periodic reports and explanations of work and expenses.
- 2- Provide him with current news, as they become available (audio, video and print.)

**2- The relationship of the media with the religious field:**

# The media requests the following of the religious field:

- 1- To write a motivational series in the form of an attachment or brochures about the required religious duties.
- 2- Nominate a group of printed or downloaded books from the internet. Place a light daily religious program to teach the mujahidin about their duties, to maintain high morale and to promote faith.
- 3- To monitor audio and video publications by the Ministry of Information, and to forward general and religious recommendations.
- 4- Answer questions on the media web.
- 5- Answer exceptional recommendations (media – religious.)
- 6- Send all archives – if available – to be kept at the state media center (movies, tapes, CD's, publications, etc ...)

# The religious field requests the following of the media:

- 1- Distribute all religious publications to include books, videotapes and attachments.
- 2- Provide the brothers with needed religious books from the internet.

- 3- There are other recommendations that need to be discussed with the religious office, such as:
  - A. Take advantage of the new media network to raise religious questions to the top of the pyramid for answers.
  - B. Refer all religious recommendations and questions to the religious office.
  - C. Verify the names of all people in the religious office.

### **3- The relationship of the media with the military field:**

#### **# The media requests the following of the military field:**

- 1- Work together with the media official to appoint a media representative to monitor all operations and raids, videotape them and file a report.
- 2- Never deliver media materials to anyone not assigned by the media official; otherwise, the media office is not responsible for any missing or lost material.
- 3- Try to provide at least the minimum level of equipments and military training for people in the media office who, because of their jobs, did not have the opportunity to experience military life.
- 4- Send all archives, if any, to the state media center for safekeeping. (Movies, tapes, CD's, brochures, etc ...)

#### **# The military requests the following of the media field:**

- 1- Deliver all video recordings to the state media center (al-Furqan Establishment.)
- 2- Distribute media resources as they become available.
- 3- Download military requirements from the internet, written and recorded courses.
- 4- Publish a weekly military communiqué for each state.

### **4- The relationship of the media with the security field:**

#### **# The media requests the following of the security field:**

- 1- Prepare security awareness bulletins for each field (media, religious law, administrative, military, etc ...)
- 2- Provide us with hospitable locations [T.C: safe houses] and the brothers' deployment [location] or bring one of the representative from the secret place [safe house] to agree [convince or meet] with him.
- 3- Inform us directly of the dangerous places so we can avoid them (by using cell phones, for example.)
- 4- Provide us with a list of friendly and unfriendly tribes and their locations.

- 5- Report all severe interrogations and include the names of the accused; with a warning about security concerns to be edited from audio and video recordings.
- 6- Forward all old archives you have [in your possession]
- 7- Prepare an immediate report about the death of (Zayd) [T.C: equivalent to John Doe in English] to make people aware of the reasons he was killed and prevent rumors from spreading.
- 8- Assist in finding appropriate secured houses and office for media personnel.
- 9- Provide us with the features of the [military] planes overhead, especially spy planes, to alert the brothers. Direct us to internet sites where we can download materials [about the spy planes] and distribute them.
- 10- Strive to find a direct connection [between you and us] to allow the security people to observe the operations and make their comments about the place, time, type [of operation] how and why.
- 11- We are requesting a security study [evaluation] about establishing a mobile broadcasting station.

# The security field requests the following of the media:

- 1- Provide them with new [information], as they become available.
- 2- Find out what media materials they have and what archives have not yet delivered to them by the media center.
- 3- Download materials needed from the internet.

**5- The relationship of the media with the administrative field:**

# The media requests the following of the administrative field:

- 1- Allot funds to complete furnishing state media offices (an office in every sector.)
- ❖ **Media office basic equipments:** a desktop or a laptop computer – a CD burner – a cassette copier – a paper copy machine – a laser printer – a color printer – a scanner – a camera – others (flash – etc ...)
- 2- Dedicate a budget for the distribution of media products and to cover other expenses (transportation gas, meals for media personnel, etc ...)

# The administrative field requests the following of the media:

- 1- Report all expenses.
- 2- Assist in preparing tables or publications that may benefit the administrators in performing their duties.
- 3- Download needed materials from the internet



### **Future goals:**

- 1- Prepare support leaders to take charge of the mission, especially in the fields of internet and transportation.
- 2- Provide the representatives with computers to ensure that all electronic media is available to all the brothers
- 3- Propose and implement recommendations to win the hearts of the people, such as distributing free gas.



### **Warnings and reminders:**

- 1- The trip of a thousand miles begins with one-step.
- 2- The beginning of an idea = completion of work.
- 3- The media official appoints the media representative, after consulting the military personnel.
- 4- Every printed media must include an electronic copy, in order to save time and not to re-write.
- 5- We welcome all suggestions; by any means and from all fields.

The End

